

Edgar Berg

Edgar A. Berg, 89, longtime resident of Grand Forks, died Thursday in Valley Memorial Home Medical Park, where he had lived since January.

Services will be at 10 a.m. Monday in United Lutheran Church. Visitation will be from 5 to 7 p.m. today with a 6 p.m. prayer service in Amundson Funeral Home. Masonic services, presented by members of Aca-cia Lodge No. 4, will be at 7 p.m. today in the funeral home. Military honors will be presented at graveside by American Legion Post No. 6. The family prefers memorials to United Lutheran Church or the University of North Dakota Fellows.



Edgar Berg

Mr. Berg was born Nov. 6, 1895, in Beaver Creek Township near Sharon, N.D. He attended rural schools, Mayville Normal School and, after moving to Grand Forks in 1916, Union Commercial College and Aaker's Business College. He served in France and Germany during World War I and was in pilot training when the war ended. He married Louise T. Whiting, Grand Forks, in 1920 in Minneapolis. She died Oct. 23, 1960.

Mr. Berg began his long affiliation with the automotive industry in about 1916, working for Moore Automotive Co., a Grand Forks Ford dealer. He was president and general manager of several automobile agencies, including Forx Motor Sales Inc., which he sold in 1951, and Forx Farmer's Strawmaster distributorship. He later owned Nodak Ford Tractor Co. in Fargo for several years, then farmed in the Homestead, Fla., area for about four years. Mr. Berg then helped form the Fromberg Tubeless Tire Repair Co. and developed its distribution system in the eastern states. Mr. Berg, with Ole and Clarence Legvold, manufactured and marketed the tool worldwide for about 15 years. Mr. Berg then built some apartment buildings in Grand Forks, and in recent years, he served as a member of Senior Corps of Retired Executives with the Small Business Administration. He was instrumental in helping former Grand Forks Mayor Cyril P. O'Neill run for office in 1972.

Mr. Berg served as president of the North Dakota Automobile Dealers Association and was on the national board of dealers. He was involved in the YMCA Board, commander of American Legion Post No. 6, chairman of Community Chest, president of the Grand Forks Chamber of Commerce and served on the Valley Memorial Home, board for about 20 years. He and Fred Orth were the founders of the UND Fellows. Mr. Berg also was a member of the Masons, Scottish Rite, Shriners, Elks, UCT, Sons of Norway, and United Lutheran Church, the latter for more than 60 years.

Survivors are his daughter, Elaine (Mrs. George M.) Unruh, Grand Forks; grandsons, George M. Unruh Jr., Grand Forks, Vincent P. Unruh, Orinda, Calif.; great-granddaughters, Susan, Deborah and Kathryn Unruh, all of Grand Forks; sister, Clara (Mrs. J.C.) Huddleston, Walnut, Calif.; brother, Gilmen Berg, Crookston, Minn.; and several nieces and nephews.